

# maggie decapua

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## SKILLS

Creative writing, small and large group leadership, marketing strategy, interaction design, Unity development, design thinking, community management and outreach, copy editing, project management and organization.

## EXPERIENCE

### Rad Magpie | *Communications Director*

February 2019 - August 2022 | Burlington, VT

- Designed and executed communications strategies, managing interactions between the nonprofit and its variety of stakeholders.
- Developed marketing processes, from preparation to postmortem, and grew the organization's community through meaningful contact.
- Wrote, edited, and published copy for the organization's blog, social media, email communications, and website.
- Coordinated production of visual assets for all digital communications with graphic design team.
- Provided narrative design mentorship to Rad Magpie's in-house game studio and to program participants.

### Ludia, Inc. | *Narrative Design Outsourcer, "Lovelink"*

January 2021 - April 2022 | Remote

- Wrote approximately 80 "episodes" of branching narrative for a text-based dating simulator.
- Developed unique, new character voices as well as maintaining tone and personality for existing characters.
- Revised all scripts promptly based on supervisor feedback and suggestions.
- Contributed to higher-level narrative design and user experience through development of story arcs and implementation of monetization.

### Fat Bird Studios | *Narrative Design Intern, "Querent: The Cartomancer's Tome"*

January 2019 - July 2019 | Burlington, VT

- Wrote and edited over 1,000 unique gameplay examples for tabletop RPG's guidebook, working within layout constraints and maintaining the lead designers' intended atmosphere.
- Created compelling stories to illustrate the potential of the game, emphasizing its range in genres.
- Collaborated with other members of the narrative team to make line edits and revise text for clarity.
- Assisted in the processing, packaging, and shipping of approximately 200 hardcover "tomes," ultimately over 400 pages long.

## EDUCATION

### Champlain College | *Bachelor of Fine Arts Degree in Creative Media*

August 2014 - May 2018 | Burlington, VT

Specializations in Creative Writing, Game Design, and Visual Art & Design; Minor in Public Relations.

- Dean's List all eight semesters; President's List in Fall 2015, Spring 2016, Fall 2017.
- Cumulative GPA: 3.96.